8º FORO POLITICO
Latinoamericano sobre Turismo de Reuniones
28 de octubre de 2021
Cartagena de Indias, Colombia

PROGRAM

October 28th - Intercontinental Hotel Cartagena, Aguamarina Room

02:30 - 02:45 pm. Opening – Mr. Arnaldo Nardone, Director FIEXPO Exhibitions Group

02:45 – 02:55 pm Welcome to Cartagena – Mr. William Dau, Mayor of Cartagena city

02:55 – 03:05 pm Welcome to Colombia – Mr. Ricardo Galindo, Viceminister of Tourism of Colombia.

03:05 – 03:20 pm. *"Actions developed in the State of Quintana ROO for the progressive and integrated reactivation post-pandemic"*

Magister Darío Flota Ocampo, General Director of Tourism – State of Quintana ROO - Mexico

03:20 – 03:30 pm. **Introduction**

3:30 – 3.45 pm - "The New Paradigms of Sustainability, priorities and challenges for the Industry in the face of climate change"

How will we work to find solutions to new global priorities taking into account that not only will it be the challenges of the economy but also climate change, changes in the way we travel, among others? How will we respond to the new demands of the tourist and delegates? Concrete actions against the 17 sustainable objectives and goals of the United Nations, something that is becoming more and more relevant every day.

Guy Bigwood (Barcelona, Spain) - Chief Changemaker – Global Destination Sustainability Movement

03:45 – 04:15 pm *Strategic debate by Ministers and other authorities representing each country.*

04:15 - 04:30 pm - How events can help respond to the demands of the "new" economy that follows the end of the pandemic?.

Retraining, new relationships, innovation, investment, rebuilding destinations, how will we face the new business environment? what will be the new strategies and actions to accelerate the business recovery?

James Rees (United Kingdom) President – ICCA
Senthil Gopinath (The Netherlands) CEO - ICCA

04:30 – 05.00 pm. *Strategic debate by Ministers and other authorities representing each country.*

05:00 – 05:15pm. Coffee Break

05:15 – 05:30 pm "Learnings from the Pandemic and Adaptation to the Future. What has changed in our industry? "

What did we learn from the pandemic and how can we best apply that as we move forward? How we could face the future? Do you believe that we will be best prepared to respond to face a similar challenge?

Juliana López – (Colombia) AIPC Board Member, President - Grupo Heroica.

05:30 – 06:00 pm. *Strategic debate by Ministers and other authorities representing each country.*

06:00 pm Closing Ceremony

Forum Award 2021
Presentation FIEXPO Latin America next host destination

06:30 pm. Bus departure to Welcome Cocktail, sponsored by the Mayor's Office of Cartagena