

**MARTES 14 - JUNIO**

 **SHERATON GRAND PANAMA**  **Sala: GRAN BARÚ**

9 am - 9.40 am



**"Bienvenidos al Web3, construyendo la nueva internet de valor"**

**Juliano Lissoni** 

Managing Director, MCI Canadá, Board Member of Blockchain Revolution Global, and Co-Founder of IWI

9.40 am - 10.20 am



**"Diseño de estrategias centradas en el impacto, en la era de la sostenibilidad"**

**Genevieve Leclerc** 

Co-Founder & CEO - MEET4IMPACT

10.20 am - 10.40 am

**Coffee Break**

10.40 am - 11.20 am



**"Brand Engagement: Cuestión de Compromiso"**

**Drew Holmgreen** 

Vice President of Brand Engagement - MPI

11.20 am - 12 am



**"El rol del OPC después de la Pandemia"**

**Martin Boyle** 

CEO  
IAPCO

**Alejandro Ramírez Tabche** 

CEO - BTC Business Travel Consulting  
IAPCO Council

12 am - 12.40 pm



**"Elvis has left the building. Menos palabras y más acción"**

**Guy Bigwood** 

Chief Changemaker & Managing Director  
GDS Global Destination Sustainability Movement